

MINUTES OF THE 24th MEETING OF THE COMMITTEE FOR GRANTS UNDER AWARENESS GENERATION & PUBLICITY SCHEME HELD ON 05.07.2019 IN Pt. DEENDAYAL ANTYODAYA BHAWAN, NEW DELHI.

The list of participants is as under:-

- i) Shri Kishor B. Surwade, Deputy Director General, Department of Empowerment of Persons with Disabilities (**In Chair**)
 - ii) Shri Kshitij Mohan, Director(IFD), Department of Empowerment of Persons with Disabilities
 - iii) Shri K.K. Jhell, Deputy Secretary, Department of Empowerment of Persons with Disabilities.
 - iv) Shri Shahid Rahman, Campaign Officer, Directorate of Advertising and Visual Publicity.
2. Dr. Bhushan Punani, Executive Director, Blind People Association India, Ahmedabad was unable to attend the meeting due to the short notice of meeting. He has shared his valuable view/comments through email dated 05.07.2019 and the committee had taken note of same.

3. At the outset, the Deputy Director General, Department of Empowerment of Persons with Disabilities welcomed all the participants to the meeting and briefly outlined the salient features of revised Awareness Generation & Publicity Scheme. Under the Scheme, financial assistance can be given for various activities including setting up of a help line for online counseling of the PwDs, content development, publications and news media, organizing national events, participation in the international initiatives or to support various schemes organized by NGOs or self-help groups, volunteer service/outreach programme for sensitizing commercial establishment and employers, recreation and tourism, participation in community radio, press / media tours; support awareness campaign for skill development & employment generation for PwDs including job fairs; support spreading awareness about universal accessibility by creating an enabling and barrier-free environment that include accessible buildings, accessible transport, accessible websites and carrying out accessibility audit; promote individual excellence in the field of disability sector; Sporting and abilympics activities to promote talent and skill among PwDs which are to be supported through events, awareness campaign, etc.

KT Mohan
(Kshitij Mohan)

SHRID
(SHAHID RAHMAN)

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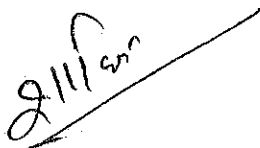
33926/2019/AGP

4. After detailed discussions the following decisions, in the light of briefing made by the Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities, New Delhi were taken/observations were made:-

AGENDA NO. 1: Project proposal of "Pt. Deendayal Upadhyaya National Institute for Persons with Physical Disabilities (Divyangjan), New Delhi " for seeking financial assistance of Rs. 1,56,40,000/- to organize a cultural event (Divya Kala Shakti) at Parliament House, New Delhi on 23rd July 2019 under the Awareness Generation and Publicity Scheme.

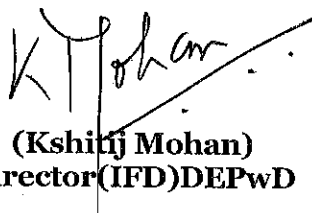
The Committee considered the proposal and recommended financial assistance of Rs. 91,24,500/- to organize a cultural event (Divya Kala Shakti) at Parliament House, New Delhi on 23rd July 2019 under Awareness Generation and Publicity Scheme as per details given at Annexure- I.

The meeting ended with a vote of thanks to the Chair.



(Shahid Rahman)
Campaign Officer, DAVP

(Kamlesh Kumar Jhell)
Deputy Secretary, DEPwD



(Kshitij Mohan)
Director(IFD)DEPwD



(Kishore B. Surwade)
Deputy
Director General, DEPwD

Annexure -I

It was noted that Private Individuals are not entitled for travel by Airlines as per the TA/DA rules. Hence, the budget component of Air travel was not found to be in accordance with the TA/DA rules. Considering the difficulties faced by the PwDs participants, the Screening Committee recommends the to-and-fro second class AC train fare for the Cultural Event.

2. The number of coffee table books (**Item No. 5**), to be printed, was considered very high and it was unanimously recommended that the coffee table books may be got printed through DAVP at the DAVP rate/procedure in place. The number of coffee table books is also restricted to 600.

3. Contingency has been calculated @ 5% of the total budget which is the norm. Accordingly, following budget component is recommended by Screening Committee considering all the facts and circumstances of the event including briefing made by the PDUNIPPD officers:

Budget Estimate and amount recommended by Screening Committee in the meeting held on 05.07.2019

S.No.	Description	Amount proposed by PDUNIPPD, New Delhi (in Rs.)	Amount recommended by Committee)(in Rs)	
1	Accommodation (100 rooms @ 5500/- per day x 10 days)	55,00,000/-	30,00,000/-	
2	Transportation (Local)	6,00,000/-	3,50,000/-	
3	Transportation for Participant (Air Ticket)	20,00,000/-	10,00,000/-	
4	Booking of Auditorium, Stage, sound and Light Management	20,00,000/-	20,00,000/-	
5	Coffee table book (1000 Copies)	12,00,000/-	5,00,000/-	
6	Choreography/ Videography / Photography	10,00,000/-	5,00,000/-	
7	Lunch/Tea & Snacks for 9 days	8,00,000/-	8,00,000/-	
8	Costume/Honorarium to 180 participants @ 3000/-	5,40,000/-	5,40,000/-	
	Total (A)	--	86,90,000/-	
9	Contingency (B)	20,00,000/-	4,34,500/-	@ 5% of Rs. 86,90,000/-
	Grant Total (A+B)	1,56,40,000.00	91,24,500/-	

K Mohan
(Kshitiy Mohan)

SHAFI
(SHAHID RAHMAN)

[Signature]



Awareness Generation <awarenessdd4@gmail.com>

24th Meeting of the Committee for Grants under Awareness Generation & Publicity Scheme-reg.

2 messages

Awareness Generation <awarenessdd4@gmail.com>

Thu, Jul 4, 2019 at 6:57 PM

To: Committee of AGP <cwдавp4@gmail.com>, Committee of AGP <kshitij_us70@yahoo.com>, Bhushan Punani <bhushanpunani@gmail.com>, "TCA Kalyaani (JS)" <tca.kalyaani@nic.in>, ddg-depwd@gov.in, kamleshkumar jhell <kkjhell@gmail.com>

Cc: navin.kumar75@gov.in, Pankaj Neelam <pankaj.neelam1@gmail.com>

Sir,

Please find enclosed herewith attachment for mentioned subject.

with regards,
AGP Section
DEPwD **24 meeting.pdf**
193K**Bhushan Punani** <bhushanpunani@gmail.com>

Fri, Jul 5, 2019 at 1:55 PM

To: Awareness Generation <awarenessdd4@gmail.com>

Cc: Committee of AGP <cwдавp4@gmail.com>, Committee of AGP <kshitij_us70@yahoo.com>, "TCA Kalyaani (JS)" <tca.kalyaani@nic.in>, ddg-depwd@gov.in, kamleshkumar jhell <kkjhell@gmail.com>, navin.kumar75@gov.in, Pankaj Neelam <pankaj.neelam1@gmail.com>

Dear Members,

First of all, my apologies for not being able to attend the meeting due to very short notice.

I am pleased to share my following comments:

1. First of all, I very much appreciate idea of IPH and DoEPwDs for organizing this event which shall be true recognition of talent and potentials of people with disabilities.
2. I am very pleased to give my concurrence and consent in respect of supporting this event under the Awareness Generation Scheme
3. The budget of Rs. 55 lakhs on accommodation is on higher side. Efforts should be made to provide more affordable accommodation on twin sharing basis.
4. Similarly budget on Coffee Table Book is on much higher side. These days trend is to procedure video film instead of publishing such a book. Even if such book is published, the cost should be much lower
5. Even the budget on videography and photography can be reduced. As such program may be covered on electronic media, Doordarshan should be requested to provide copy of videography.

I request the members to consider these points during the meeting.

With best wishes

Bhushan Punani

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